

## Florida Recognition Award Levels

### Florida Realtors® PAC Investor Levels

#### **99 CLUB MEMBER**

- This designation is for a contributor who donates \$99 within one year.
- A pin is sent to the local Board/Association office for presentation.

#### **CAPITOL CLUB MEMBER**

- This designation is for a contributor who donates \$250 within one year.
- A plaque and pin are sent to the local Board/Association for presentation.
- For each subsequent year in which a minimum of \$250 is donated, the member receives a current year disc to affix to their plaque (this designates a member as Capitol Club Continued).

#### **GOLD SUSTAINING MEMBER**

- *This designation is for a contributor* who donates \$99 ten times consecutively within a ten-year period; or \$1,000 within a ten-year period.
- A plaque and pin are sent to the Board/Association for presentation.

#### **STATEMEN'S AWARD MEMBER**

- This designation is for a contributor who donates \$500 within one year.
- A plaque and pin are sent to the local Board/Association for presentation.
- For each subsequent year in which a minimum of \$250 is donated, the member receives a current year disc to affix to their plaque.

## Recognition: A Recap of NAR and Florida Levels

### National RPAC Recognition Program

#### **STERLING R**

- New pin every year denoting number of years as a Major Donor
- Plaque for introductory year
- Name on electronic banner at national meetings
- Receive biannual RPAC Election Cycle Report
- Recognition on Realtor.org
- Annual basic recognition in state REALTOR Magazines
- Notice to donor's broker requesting office recognition

#### **RPAC Investment**

- \$1,000 annual contribution

#### **CRYSTAL R**

- All Major Donor Sterling benefits plus:
- Invited to Major Donor reception at national meetings
- Annual plaque to local associations listing all major donors for office display
- Regular raffles for complimentary registration at national meetings, VIP seating at NAR concerts, and tickets to D.C. & Chicago sporting events

#### **RPAC Investment**

- \$2,500 to join
- \$1,500 annually to sustain
- New! If member joins President's Circle, \$2000 to join and \$1000 to sustain

#### **GOLDEN R**

- All Major Donor Crystal benefits plus"
- Access to Hospitality Suite in headquarter hotels at national meetings

#### **RPAC Investment**

- \$5,000 to join
- \$1,000 annually to sustain if joined before 2002
- \$2,000 annually to sustain if joined after 2002
- New! If member joins President's Circle, \$4000 to join and \$1000 to sustain

## NAR's President's Circle

The President's Circle is an influential group of REALTORS<sup>®</sup> who contribute directly to REALTOR<sup>®</sup> -friendly candidates in response to requests from NAR and the RPAC Trustees. The legal limit any PAC can give a Member of Congress is \$10,000. The President's Circle program allows REALTORS<sup>®</sup> to contribute beyond RPAC dollars and capture the attention of Capitol Hill.

### RPAC Investment

- \$2,000 in direct contributions to REALTOR<sup>®</sup> -friendly candidates, in addition to Major Donor Investment
- 70% of each member's President's Circle contribution is credited toward their fair share goal

### President's Circle/Sterling R Level

- All Major Donor Crystal R Benefits plus:
- Recognition on other NAR electronic communications
- Pin with President's Circle recognition attachment
- Legislative briefings at conferences and receptions
- Invited to Major Donor receptions at national meetings
- Designated President's Circle bar at Major Donor Reception
- Receive monthly newsletter analyzing the REALTOR<sup>®</sup> political landscape
- Regular Webinars featuring "DC Political Insiders"

### President's Circle/Crystal R Level

- All President's Circle/Sterling R Level Benefits plus:
- Special Concierge Service at National Meetings
- Annual recognition in NAR's REALTOR<sup>®</sup> magazine
- Recognition in NAR mid-year and annual final programs
- Access to Hospitality Suite in headquarter hotels at national meetings

### President's Circle/ Golden R Level

- All President's Circle/Sterling R Level Benefits plus:
- Hotel headquarters guaranteed at national meetings
- Raffles at NAR meetings for photo opportunity, signed merchandise, & private meeting with NAR Booth Celebrities
- VIP seating at NAR concerts
- Invited to RPAC Trustees Lunch with guest speakers at national meetings

\*Due to the significant amount of time it takes to plan annual meetings, these benefits may not be available until the following year.

NAR RPAC Major Investor Benefits	Sterling R	Crystal R	Golden R	Platinum R	President's Circle	Hall of Fame
Major Investor Virtual Certificate	★	★	★	★		
Major Investor Lapel Pin	★	★	★	★		
Name on electronic banner at National Meetings	★	★	★	★		
Online recognition on RPAC website	★	★	★	★		
Access to the <i>Cook Political Report</i>	★	★	★	★		
Invitation to Major Investor Reception at Annual Convention	★	★	★	★		
RPAC Major Investor Web Button	★	★	★	★		
One Year Subscription to <i>New York Times</i>		★	★	★		
Access to RPAC Hospitality Suite at National Meetings		★	★	★		
Section 1 Seating for NAR concerts/sessions*		★	★	★		
Quarterly Legislative Webinar with NAR Government Affairs Senior Staff			★	★		
Washington DC Concierge Service				★		
Headquarter Hotels guaranteed at National Meetings**				★		
Headquarter Hotels at National Meetings subject to availability**					Golden R President's Circle Only	
Lapel pin with President's Circle recognition banner					★	
Invitation to RPAC President's Circle Conference				★	★	
Invitation to Hall of Fame Induction Ceremony at Midyear Meeting						★
Name on Hall of Fame Plaque on the DC Rooftop						★
Personal Hall of Fame Plaque commemorating installation						★
Lapel pin with Hall of Fame recognition banner						★

**NOTE: 1) You must be a Major Investor in order to enroll in the President's Circle Program. 2)The above benefits are for Individual Major Investors, not Corporate Entities. For information on Major Investor opportunities for Corporate Entities, please contact NAR RPAC.**

\* Benefit does not begin until the following year and is based on Availability.

\*\* Benefit does not begin until the following year. For Golden R President's Circle members, early registration optimizes chances of Headquarter Hotels placement.



[realtoractioncenter.com/rpac](http://realtoractioncenter.com/rpac)

Contributions are not deductible for income tax purposes. Contributions to RPAC are voluntary and are used for political purposes. You may refuse to contribute without reprisal and the National Association of REALTORS® or any of its state associations or local boards will not favor or disfavor any member because of the amount contributed. 70% of each contribution is used by your state PAC to support state and local political candidates. Until your state reaches its RPAC goal, 30% is sent to National RPAC to support federal candidates and is charged against your limits under 2 U.S. C. 411a; after the state PAC reaches its RPAC goal it may elect to retain your entire contribution for use in supporting state and local candidates.

# RPAC Major Investor Contribution Levels

LEVEL	MAJOR INVESTOR ONLY	PRESIDENT'S CIRCLE MAJOR INVESTOR
<b>Platinum R</b>	<b>\$10,000</b> <i>Sustain:</i> <b>\$5,000</b>	<b>\$10,000 + \$2,000*</b> <i>Sustain:</i> <b>\$5,000 + \$2,000*</b>
<b>Golden R</b>	<b>\$5,000</b> <i>Sustain:</i> <b>\$2,000</b>	<b>\$4,000 + \$2,000*</b> <i>Sustain:</i> <b>\$1,000 + \$2,000*</b>
<b>Crystal R</b>	<b>\$2,500</b> <i>Sustain:</i> <b>\$1,500</b>	<b>\$2,000 + \$2,000*</b> <i>Sustain:</i> <b>\$1,000 + \$2,000*</b>
<b>Sterling R</b>	<b>\$1,000</b>	<b>\$1,000 + \$2,000*</b>

**\*President's Circle requires additional contributions totaling \$2,000 to be made separately and directly to select RPAC-recommended candidates.** Once enrolled, RPAC will provide information on recommended candidates and instructions on how to contribute.

For more information visit  
**[realtoractioncenter.com/rpac](http://realtoractioncenter.com/rpac)**

**Disclaimer:** *The following disclaimer must be included on ALL RPAC Materials:* Contributions are not deductible for income tax purposes. Contributions to RPAC are voluntary and are used for political purposes. You may refuse to contribute without reprisal and the National Association of REALTORS® or any of its state associations or local boards will not favor or disfavor any member because of the amount contributed. 70% of each contribution is used by your state PAC to support state and local political candidates. Until your state reaches its RPAC goal, 30% is sent to National RPAC to support federal candidates and is charged against your limits under 2 U.S. C. 411a; after the state PAC reaches its RPAC goal it may elect to retain your entire contribution for use in supporting state and local candidates.



NATIONAL  
ASSOCIATION *of*  
REALTORS®

